



Media release

**Save the date:  
St. Moritz Gourmet Festival 2020 - 31<sup>st</sup> January to 8<sup>th</sup> February**

**Foodies everywhere should be noting these dates in their diaries right now! The St. Moritz Gourmet Festival 2020 will take place from 31<sup>st</sup> January to 8<sup>th</sup> February. Ten international star chefs together with the excellent executive chefs at our local partner hotels will indulge festival guests with their cookery skills. This guarantees nine days of exclusive culinary delights at incomparably diversified tasting events in the fabulous winter world of the Upper Engadine. Now in its 27<sup>th</sup> year, the cult festival will welcome two newcomers to enrich proceedings in 2020, namely Porsche - the Title & Official Car Sponsor, and Hotel Saratz in Pontresina - a new partner hotel.**

"Top gastronomy and Porsche complement each other perfectly, both share the striving for perfection, attention to detail and the right blend of tradition and innovation. The St. Moritz Gourmet Festival is the ideal platform for Porsche", says Michael Glinski, CEO of Porsche Schweiz AG.

The decision is testimony to the quality of the festival, which has welcomed around 90,000 connoisseurs from all over the world to the Upper Engadine in just over a quarter of a century. "We are proud to benefit from the support of a famous, international brand such as Porsche, one that is synonymous with sportiness, technology and design. We consider ourselves fortunate to have been able - with the longstanding commitment on the part of the private bank Julius Baer & Co. AG as Title Sponsor, together with our other valuable sponsors, who have actively supported the festival, mostly since its early days - to offer this incomparable diversity together with new culinary highlights time and time again to our festival visitors," explains festival president Martin Scherer. Last year, together with his wife Yvonne Urban Scherer, he took over management of the four-star Hotel Saratz in Pontresina, which will now enrich the circle of festival partner hotels, bringing their number to ten in all. Since being established in 1994, the St. Moritz Gourmet Festival has been hosted by the management of the partner hotels and event locations within the Upper Engadine who have all joined forces to form the "St. Moritz Gourmet Festival Association".

**A diverse event programme**

A diverse culinary programme will be on offer to festival guests from 31<sup>st</sup> January to 8<sup>th</sup> February 2020 with ten exciting guest chefs and the executive chefs from our local partner hotels. The festival will start with the Grand Julius Baer Opening at the Kulm Hotel St. Moritz, followed by six evenings with Gourmet Diners and Gourmet Safaris. At the mid-point we will see the Kitchen Party - essentially a summit meeting involving all of our guest chefs staged at the Badrutt's Palace Hotel. The crowning conclusion of the festival, the Porsche Gourmet Finale, will be held at the Suvretta House in St. Moritz. Furthermore, festival guests can look forward to some new as well as tried and tested special events staged by the sponsors.

"Now we can all look forward to finding out about the line-up of guest chefs", says Fabrizio Zanetti, culinary festival director and executive chef at the Suvretta House. The names of the international guest chefs and the detailed programme will be announced this autumn. Advanced sales of event tickets will start at the beginning of November.

Up to the minute news can be found on the website [www.stmoritz-gourmetfestival.ch](http://www.stmoritz-gourmetfestival.ch) and on [Facebook](#).

**The following festival partners look forward to welcoming gourmet fans from all over the world to the festival:**

The **partner hotels** Badrutt's Palace Hotel\*\*\*\*\* Superior, St. Moritz; Carlton Hotel\*\*\*\*\* Superior, St. Moritz; Grand Hotel Kronenhof\*\*\*\*\* Superior, Pontresina; Hotel Giardino Mountain\*\*\*\*\* Superior, Champfèr/St. Moritz; Hotel Saratz\*\*\*\*\* Superior, Pontresina; Nira Alpina\*\*\*\*\* Superior, Silvaplana-Surlej; Hotel Waldhaus Sils\*\*\*\*\* Superior, Sils-Maria; Kempinski Grand Hotel des Bains\*\*\*\*\* Superior, St. Moritz; Kulm Hotel St. Moritz\*\*\*\*\* Superior, St. Moritz, and Suvretta House\*\*\*\*\* Superior, St. Moritz, as well as the **event locations** Cava Bar, Hotel Steffani\*\*\*\*\* Superior, St. Moritz; CheCha Restaurant & Club by Reto Mathis, St. Moritz.

**Furthermore, the festival is supported by the tremendous commitment of the following sponsors: Title sponsor & official car:** Porsche Schweiz AG; **Title sponsor:** Bank Julius Baer & Co. AG; **Co sponsors:** Caratello Wines St.Gallen, Confiserie Sprüngli AG, G. Bianchi AG, Laurent-Perrier Suisse S.A., Martel AG St.Gallen, Maura Wasescha AG, Rageth Comestibles AG, Valser; **Suppliers:** Bader + Niederöst AG, BRAGARD SUISSE AG, CERUTTI „il Caffè“, Hugo Dubno AG, Schwob AG, sknife ag; **Local carrier:** Massé and Partner Transports GmbH; **Local media partner:** Engadiner Post/Posta Ladina; **Media partners:** Gault&Millau Channel, htr hotel revue, ibexmedia GmbH, marmite - the magazine for wining and dining culture.

St. Moritz, 5<sup>th</sup> July 2019

**Press office:**

WOEHRLE / PIROLA Events & Public Relations, Claudia-Regina Flores, Tel. +41 44 245 86 94, [flores@woehrlepirola.ch](mailto:flores@woehrlepirola.ch)

**Festival images in print resolution are available to download at:**

<http://db.pprmediarelations.ch/customer/stmoritz-gourmetfestival>