

ST. MORITZ GOURMET FESTIVAL

THE ORIGINAL SINCE 1994

Press Release

New Date, New Formats, More Culinary Delights: Starting in 2026, the St. Moritz Gourmet Festival Moves to Summer

For 31 years, the St. Moritz Gourmet Festival has stood for culinary excellence, attracting gourmets from around the globe to the Upper Engadine. It has transformed the region's gastronomic landscape and contributed to making the period between late January and early February one of the strongest of the entire winter season. Now, this successful festival is repositioning itself - and will take place in summer from 2026 onwards.

It is a success story like no other. For more than three decades, the St. Moritz Gourmet Festival has delighted discerning food lovers from around the world with unforgettable culinary experiences. Originally conceived to strengthen the traditionally quieter month of January in the luxury hotel industry with a high-quality culinary offering, the festival has far exceeded expectations. Today, late January to early February is among the most vibrant periods of the St. Moritz winter season. The festival has also significantly elevated the culinary landscape of St. Moritz and the Engadine. While only a handful of restaurants were awarded stars or points in 1994, the region now boasts over 200 Gault Millau points and eight Michelin stars.

A New Strategic Direction: A Summer Opportunity for the Region

The popular festival is now heading in a new direction: from 2026 onwards, the St. Moritz Gourmet Festival will be held in summer. Just like 31 years ago, this shift will open up new opportunities for the destination of St. Moritz and the Upper Engadine – this time during the summer. With the growing number of summer visitors, this move enables the creation of an additional high-quality culinary offering that fosters emotional connections with the region. Through the summer repositioning and closer collaboration with the destination management organization (STMT AG), a new, independent and forward-looking partnership is emerging in terms of strategy, personnel and economics.

One of the festival's secrets to success is its continuous evolution. The same will apply to the first summer edition in 2026: established formats will be further refined, and new, creative events will be introduced. The full concept, including the participating chefs, partners, and events, will be announced progressively in the coming months.

Food lovers should already save the date: The St. Moritz Gourmet Festival 2026 will take place from **Tuesday, 25 August to Sunday, 30 August 2026.**

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A Taste of the 2026 Summer Edition

This summer already, the St. Moritz Gourmet Festival and Badrutt's Palace are inviting guests to a very special culinary event:

Via Serlas Summer Festival – in collaboration with the St. Moritz Gourmet Festival.

This festive celebration of fine cuisine will take place in the heart of St. Moritz – on **Sunday, 10 August 2025, from 11:30 a.m. to 4:00 p.m.** on Via Serlas, in front of Badrutt's Palace Hotel.

Guests can look forward to culinary highlights presented by the region's most renowned hotels and culinary partners, accompanied by live music, vibrant performances, and a lovingly curated **Kid's Zone**.

Dress code: Summer Alpine Chic

Ticket price: CHF 290 per person, including all culinary tastings, a glass of welcome champagne, and fine canapés.

Ticket reservations: fb@badruttpalace.com or +41 (0)81 837 2661

For ongoing updates on the St. Moritz Gourmet Festival 2026, visit <https://www.stmoritz-gourmetfestival.ch/en> or follow us on Facebook and Instagram.

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